Fall 2024 Deals

Big Pharma Grocers

EVERYDAY HIGH PRICES!

Imagine if Big Pharma set the prices of our everyday household goods using the same pricing tactics they use for setting drug prices – often with no explanation for the increases.

Shelling Out Too Much!

Eggs: Originally $3.42

NOW $18.54 per dozen

*This price reflects a Big Pharma **442% increase**, as much as the drug manufacturer Genus Lifesciences Inc. increased Hydrocodone with Acetaminophen, used to treat moderate to severe pain. *(Source: HCAI)

Extra-Extra-Extra Pricy Extra Virgin Olive Oil!

Olive Oil: Originally $11.89

NOW $103.92 per bottle

*This price reflects a Big Pharma **774% increase**, as much as the drug manufacturer Alembic Pharmaceuticals, Inc. increased Omeprazole, used to treat ulcers in the stomach or intestines. *(Source: HCAI)

UP 774%!

Salad – Healthy for You, Not for Your Wallet!

Lettuce: Originally $5.24

NOW $129.32 per pack

*This price reflects a Big Pharma **2368% increase**, as much as the drug manufacturer Alembic Pharmaceuticals, Inc. increased Lithium Carbonate, used to treat bipolar disorder. *(Source: HCAI)

Sandwiched by High Prices!

American Cheese: Originally $4.49

NOW $43.59 per 12-ounce pack

*This price reflects an **869% increase**, as much as the drug manufacturer Carlsbad Technology, Inc. increased Glimepiride, used to manage and treat Type 2 Diabetes. *(Source: HCAI)

Sliced Ham: Originally $4.99

NOW $26.60 per 9-ounce pack

*This price reflects a Big Pharma **433% increase**, as much as the drug manufacturer Rising Pharma Holdings, Inc. increased Calcitriol, used to treat osteoporosis and hypocalcemia. *(Source: HCAI)

Bread: Originally $5.79

NOW $18.06 per loaf

*This price reflects a Big Pharma **212% increase**, as much as the drug manufacturer VistaPharm, Inc. increased Phenytoin, used to prevent and control seizures. *(Source: HCAI)

Why do we charge so much? Just like Blue Water Biotech Inc., a drug manufacturer that raised its prostate drug Entadfi by **478%**, ***we're not going to share that information with you!*** **#TheProblemIsThePrice**

RUNAWAY Rx

www.runawayrx.org