

# Big Pharma Grocers

**EVERYDAY  
HIGH PRICES!**

Imagine if Big Pharma set the prices of our everyday household goods using the same pricing tactics they use for setting drug prices – often with no explanation for the increases.



## Breakfast That Breaks The Bank.

**Milk: Originally \$3.88**

**NOW \$60.21 per gallon**

This price reflects a Big Pharma **1452% increase,\*** as much as the drug manufacturer Nostrum Laboratories, Inc. increased Promethazine, used to treat allergies and motion sickness. \*(Source: HCAI)

**Cereal: Originally \$4.19**

**NOW \$32.10 a box**

This price reflects a Big Pharma **666% increase,\*** as much as the drug manufacturer Lannett Company increased Fluoxetine, used in the treatment of depressive illnesses. \*(Source: HCAI)



## Same Recipe. New Packaging.

**Bread: Originally \$3.99**

**NOW \$40.26 per loaf**

This price reflects a **909% increase,\*** as much as the drug manufacturer Teva Pharmaceuticals increased Desmopressin Acetate, used to control nighttime bedwetting in children. \*(Source: HCAI)

## Stomach Churning Prices.

**Butter: Originally \$3.19** **NOW \$29.86 per pound**

This price reflects a Big Pharma **836% increase,\*** as much as the drug manufacturer Cameron Pharmaceuticals, LLC, increased Chlordiazepoxide, used to treat stomach and intestinal disorders, like ulcers. \*(Source: HCAI)



## Poultry Prices That Make You Bawk!

**Chicken Nuggets: Originally \$6.69** **NOW \$62.35 for a 2lb. bag**

This price reflects a Big Pharma **832% increase,\*** as much as the drug manufacturer Alembic Pharmaceutical Inc. increased Losartan Potassium/Hydrochlorothiazide, used to treat high blood pressure. \*(Source: HCAI)

If you can't believe our grocery prices, don't miss our gas prices!  
**#TheProblemIsThePrice**

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