



CONTACT: Kim Ericksen for RunawayRx
(916) 804-5286
Kim@elevatepublicaffairs.com

IN CASE YOU MISSED IT

Los Angeles Times: High drug costs outweigh 'Medicare for all' as top healthcare issue for voters

January 22, 2020 – The Los Angeles Times yesterday [published an article](#) highlighting the concern American voters have about the price of prescription drugs. The article shared that according to numerous polls, the high cost of medications is the “most significant healthcare concern” for voters, which is prompting Democratic presidential candidates to pay more attention to and address the issue during debates.

Excerpts from the story are below. You can read the full piece [online here](#).

Los Angeles Time: [High drug costs outweigh 'Medicare for all' as top healthcare issue for voters](#)

By Noam M. Levey

January 21, 2020

“...most voters are focused on a more basic pocketbook issue: prescription drug prices.

In poll after poll, the high cost of medications is at or near the top of voters' healthcare concerns, far outpacing interest in moving all or some people into Medicare-like coverage.

...voters identified prescription drugs costs as the most significant healthcare concern...

...a [nationwide poll in September](#) by the nonprofit Kaiser Family Foundation found that 70% of Americans wanted members of Congress to make lowering drug prices their top priority.

...Many of the Democratic hopefuls favor loosening restrictions on importing lower-priced medications from abroad and taking more aggressive steps to prevent drugmakers from delaying the development of lower-priced generic versions of their drugs.

Several also support new government-imposed caps on how much pharmaceutical companies can charge for their products.

...Having elevated the issue of drug prices on the campaign trail, Democrats now face another challenge: They must convince voters that they will be able to deliver meaningful relief.”

Read the entire Los Angeles Times story [here](#).

Watch a [RunawayRx explanatory video](#) about the tactics used by drug companies to block generics and keep prices high, [here](#).