SHINING A LIGHT ON HIGH-PRICED DRUGS



California moved one step closer to prescription drug price transparency on Tuesday when state senators from across the aisle voted to advance SB 17 (Hernandez) in a more than 2/3rds majority vote. Recent coverage and support for the bill highlight SB 17's progress:

More transparency proposed for prescription drug price increases under bill passed by California Senate

Los Angeles Times

"Alarmed by skyrocketing prices for some prescription drugs, the California Senate on Tuesday approved a measure aimed at increasing pressure to hold down costs to consumers by requiring more public reporting of price hikes... Hernandez said the bill is needed, adding that current regulations allow pharmaceutical companies to reap 'obscene profits at the expense of the entire healthcare system.'"

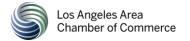
California drug transparency bill passes the Senate

POLITICO

"The state's highest-profile drug bill — legislation that would require drug makers to give purchasers 90 days notice of significant price hikes — passed the Senate Tuesday on a bipartisan 26-10 vote... '#SB17 is a step toward more affordable and accessible prescription drugs for everyone in California,' Hernandez tweeted after the vote."

SUPPORT MOUNTS FOR SB17

100 organizations representing Californians of all walks of life have officially signed on in support of SB 17, including:













CH1LDREN NOW

ConsumersUnion°



AND MANY MORE...

The California Association of Health Plans' RunawayRx project sheds light on the acceleration of prescription drug pricing and how it impacts health care affordability, encouraging a route toward sustainable pricing. For more information, please visit www.RunawayRx.com, and follow us on Twitter at @Runaway_Rx.