

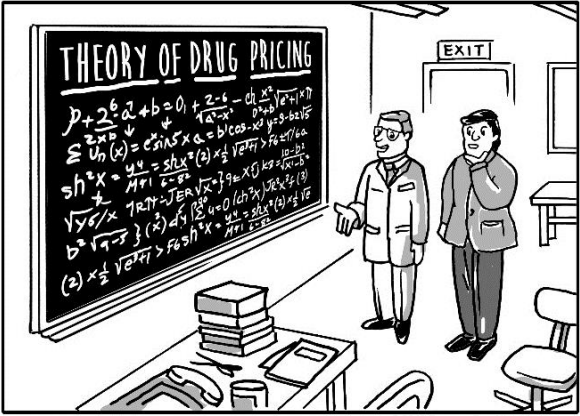
# RUNAWAY **Rx**

AFFORDABLE PRICES FOR REAL CURES



RunawayRx releases its fourth and final set of illustrations depicting America's high-priced drug problem. The humorous cartoons highlight the very real and troubling trend of sky-rocketing drug prices, illustrating how the black-box nature of pharmaceutical companies' pricing practices leave consumers, employers, taxpayers, and governments on the line.

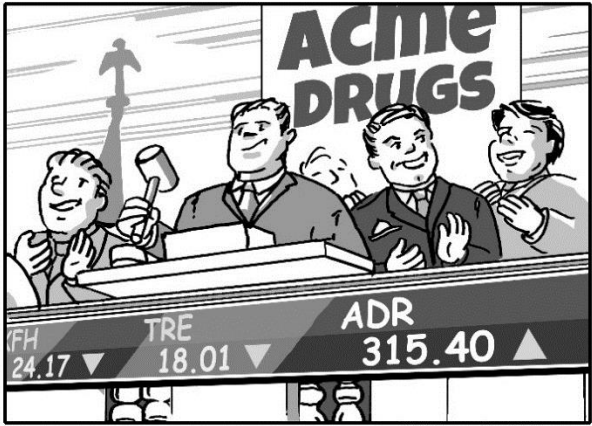
In case you missed it, the full set of illustrations are available [here](#). Be sure to follow [@Runaway\\_Rx](#) on Twitter.



"...IF THAT DOESN'T WORK WE JUST MOVE THE DECIMAL POINT A FEW PLACES TO THE RIGHT."



"...YOUR GUESS IS AS GOOD AS MINE."



"AND THEY SAID WE COULDN'T PUT A PRICE ON IT!"



"SO WHEN IT COMES TO PRICING JUST REMEMBER OUR COMPANY'S THREE STRICT GUIDELINES - LOCATION, LOCATION, LOCATION."



"J.B., HAVE YOU MET BOB FROM ACCOUNTING?"