

RUNAWAY

AFFORDABLE PRICES FOR REAL CURES



[RunawayRx](#), a project of the California Association of Health Plans, highlights noteworthy articles and information on the acceleration of prescription drug pricing.

A [Kaiser Family Foundation poll](#) released today demonstrates Americans' mounting frustration with high-priced prescription drugs. New medications are coming to market with six-figure price tags while even prices on older, existing drugs reach new heights. With 77 percent of respondents citing high drug costs as the top issue of concern on health care, it's clear we need a course correction on drug prices.

Drug Prices Top Americans' List of Health Care Concerns

October 28, 2015

Associated Press

Matthew Perrone



“Americans from across the political spectrum are worried about the cost of prescription drugs for serious diseases, following weeks of news coverage about companies hiking prices for critical medicines.

“Keeping drugs for cancer, hepatitis, HIV and other conditions affordable is the top health priority for Democrats, Republicans and independents, according to a poll released Wednesday by the nonpartisan Kaiser Family Foundation. Overall, 77 percent of those surveyed said the issue was their No. 1 health concern, reflecting recent outrage over drug pricing that has spilled over into the presidential campaign.

“Condemnation by patients, doctors and insurers has been mounting for several years, then escalated last month over news that Turing Pharmaceuticals and a handful of other drugmakers have been hiking prices of old drugs many times over their prior cost...

“A majority of Americans support government action to lower prescription drug costs, with 63 percent saying it would be among their top priorities...

“Even a majority of Republicans, 56 percent, say government action to rein-in drug prices should be a priority.”

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Read more: <http://abcnews.go.com/Health/wireStory/drug-prices-top-americans-list-health-care-concerns-34784828>

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The California Association of Health Plans' RunawayRx project sheds light on the acceleration of prescription drug pricing and how it impacts health care affordability, encouraging a route toward sustainable pricing. For more information, please visit www.RunawayRx.org or follow us on Twitter at [@Runaway_Rx](https://twitter.com/Runaway_Rx).